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Lager 157 and ClarityRFID Celebrate a Successful RFID Inventory Pilot Across Nordic Stores

A productive pilot partnership in Denmark, Sweden and Finland lifted stock and SKU accuracy, paving the way for a planned full rollout

Plano, Texas, Sept. 21, 2026.

Lager 157, the Swedish fashion retailer known for its denim and everyday basics, has wrapped up a successful pilot of ClarityRFID's Clarity Store solution, conducted in close collaboration between the two teams across three stores: Naestved in Denmark, Nacka in Sweden and Raisio in Finland. Run between August and October 2025, the pilot gave Lager 157 real-time, item-level visibility into stock, and the results are now shaping plans for a wider rollout across the retailer's store network.

The pilot put RFID-powered stock counting and shipment receiving to work in participating stores, replacing manual processes with real-time, item-level data. For a retailer that has built its business on product, price and word-of-mouth trust rather than traditional marketing, inventory accuracy (knowing exactly what's in stock, in which size and color, at which store) sits close to the center of that promise.

The results were strong: during the pilot, Lager 157 saw stock accuracy reach as high as 98-99.8% and SKU accuracy climb as high as 97% in participating stores, improving the retailer's head office store-level data.

Following this successful pilot, Lager 157 and ClarityRFID are now working to bring the benefits of Clarity Store into production across Lager 157's broader store estate, which spans Sweden, Norway, Denmark, Finland, Germany and the Netherlands, with full rollout planned for 2027.

"The pilot gave us a completely different level of visibility into our stock, down to the individual item," said Gunnar Palm, Head of Controlling & Business Development, Lager 157. "That's exactly the insight we want as we plan our next stores."

"Lager 157 has built a fast-growing business on getting the basics right for its customers," said Michael Quimby, GM, ClarityRFID. "The pilot showed what item-level inventory visibility can do for a business like theirs, and we're looking forward to building on that as the rollout continues."

About ClarityRFID

ClarityRFID delivers real-time clarity from factory floor to fitting room, so every item is seen, every shelf is full, every promise is kept. Not hardware-first. Insight-first, built for retail's real rhythm: fitting rooms, cycle counts, shrink, sell-through. Clarity Store, Clarity Supply Chain and Clarity IQ now track more than 2 billion items across 70+ countries, holding 99.5% inventory accuracy. Learn more at clarityrfid.com.

About Lager 157

Founded in 1999 and headquartered in Gällstad, Sweden, Lager 157 is a fashion retailer built around denim and everyday basics, with in-house control across its supply chain. The company reported SEK 3.5 billion in sales in 2024, up 28% year-on-year, and operates stores across Sweden, Norway, Denmark, Finland, Germany and the Netherlands. Learn more at lager157.com.

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